

SOPHIE C. WESTOVER

BERKELEY, CALIFORNIA, USA • SOPHIE_WESTOVER@BERKELEY.EDU • (603)-277-1169

EDUCATION

University of California, Berkeley, Goldman School of Public Policy Berkeley, CA
Master of Development Practice Expected May 2022
Relevant Courses: Quantitative Methods and Impact Evaluation; Project Management and Strategic Planning; Leadership, Conflict Resolution, and Community Driven Development; Law, Politics, and Policymaking; Global Governance of Production; Business in Natural Resources

Lewis & Clark College Portland, OR
Bachelor of Arts, International Affairs May 2015
Dean's Honors List 2012, 2015; Best Political Economy Paper Award 2015; Festival of Scholars 2015

Council on International Educational Exchange (CIEE) Khon Kaen, Thailand
Study Abroad: Development and Globalization Studies Jan 2014 - May 2014
Capstone Project: *U-Moong Organic Agriculture Campaign*

PROFESSIONAL EXPERIENCE

Berkeley Economic Advising and Research (BEAR) Remote
Research Assistant June 2021 – Present
Provided research and analysis for BEAR, which integrates expertise from a variety of technical disciplines to deliver solutions within a diverse array of international development contexts.

- Conducting research for the Asian Development Bank's *Technical Assistance: Greater Mekong Subregion Sustainable Agriculture and Food Security Project*
- Authored *Knowledge Product 1: COVID-19 Food Security Response and Recovery Actions in the Greater Mekong Subregion*, analyze economic trends, survey data, grey literature
- Presented findings to government officials from five countries at regional workshops

Citizens of Humanity Remote
Sustainability Consultant Jun 2021 – Aug 2021
Provided research and landscape analysis for a Los Angeles-based premium denim label

- Conducted a market analysis to assist the company's transition to a more sustainable method of production and textile dyeing
- Identified and vetted start-ups for potential investment, connected senior employees to CEOs of innovative companies revolutionizing the indigo dye market

Sheehan Family Companies Remote
Philanthropic Consultant Feb 2020 – Aug 2020
Provided strategic giving advice to one of the largest craft beer distributors in the nation.

- Directed the company's philanthropic response to COVID-19, identifying over 15 organizations in each of the company's distribution areas, facilitating a total of \$1 million in grantmaking
- Authored a 30-Year Giving Report, capturing the impact of \$59 million in past grants, and developed a strategic plan to elevate the company's corporate social responsibility approach

Green Mountain Farm-to-School Newport, VT
Development and Communications Coordinator Nov 2017 – Sept 2019
Lead grant writer for a non-profit working to restore and strengthen Vermont's local food economy.

- Authored 20+ grants, resulting in over \$300,000 from state, federal, and private sources, such as the *USDA Rural Business Development Grant Program* and *Ben & Jerry's Foundation*
- Managed donor relationships to raise \$300,000/year via individual donors, corporate sponsorships, and events drawing hundreds of guests (i.e., *Annual Taste of the Kingdom*)

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- Authored organizational publications and reports, directed state-wide marketing campaigns

The Center for People and Forests (RECOFTC)

Bangkok, Thailand

Associate Communications Officer

Jan 2016 – Jul 2017

Strategic support and fieldwork for a regional organization working to enhance capacities for stronger rights, improved governance, and fairer benefits for local people in sustainable forest landscapes.

- Authored, copy edited, and produced content, reports, and publications in partnership with organizations such as the *Food and Agricultural Organization of the United Nations*
- Conducted interviews and collected qualitative data during site visits in Nepal and Thailand to support multi-lateral climate initiatives such *UN REDD+* and *The UN Sustainable Development Goals*

International Center for Journalists (ICFJ)

Washington, DC

Monitoring and Evaluation Intern

Aug 2015 – Dec 2015

Provided program impact assessments for an international organization empowering journalist to deliver trustworthy news essential for vibrant societies.

- Tracked and assessed the impact of initiatives of the *Knight International Journalism Fellows* using data analytics and interviews with Fellows
- Provided data for grant reports for funders such as the *Bill and Melinda Gates Foundation*
- Wrote content for International Journalism Network and ICFJ websites, interviewed world-renowned journalists from across the globe, and conducted administrative duties

RELEVANT GRADUATE STUDENT EXPERIENCE

UC Berkeley History Department, Graduate Student Reader

Aug 2021 – Present

Sector Solutions (S3), ScoutFund Impact Investing, Student Consultant

Dec 2020 – May 2021

Social Sector Solutions provides professional management consultations to help clients succeed with strategic and entrepreneurial ventures. Offered by the Center for Social Sector Leadership at the UC Berkeley-Haas School of Business in partnership with McKinsey & Company.

- Worked to advise the creation of an impact investing fund under the guidance of a McKinsey & Company Coach
- Developed a mission statement, strategic plan, due-diligence process, and a system for impact measurement and outreach

Seminar Case Challenge, BSR Consulting, Student Consultant

Jan 2021 – May 2021

BSR is an organization of sustainable business experts that works with its global network of the world's leading companies to build a just and sustainable world.

- Consulting services to Inform an evidence-based approach for companies to extend their living wage commitments beyond their direct employees to their contractors and supply chains
- Developed a suite of deliverables including landscape analysis, research, and best practices

LEADERSHIP

Center for Responsible Business (CRB), Student Advisory Board Member

Sept 2020 – Present

Student Board Members participate in CRB programming, act as a sounding board for new projects and ideas and provide feedback on existing programs.

Berkeley Innovative Solutions Consulting Group, Vice President

Dec 2020 – Present

The BIS Consulting Group works to link companies with teams of interdisciplinary graduate students from the UC Berkeley campus. BIS seeks to further the UN Sustainable Development Goals by matching students to SDG-aligned clients and projects that accelerate new-economy innovations or tackle societal problems.

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SKILLS

Computer: Adobe InDesign, Canva, Google Drive Suite, HTML, Kumu, LittleGreenLight, Mailchimp, Microsoft Office Suite, PitchBook, R Statistical Computing, Remote Sensing (Earth Engine, ENVI), Salesforce, Smartsheets

Analytical: Costs-Benefit, Political Economy and Policy Analysis; Stakeholder Mapping; Systems Thinking, SWOT