

Narjes Bukannan

Project manager and researcher working on, sustainable food systems, urban development, and social-ecological systems.

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Education

Bio-Leadership Institute
Fellow
2022

**London School of Economics and
Political Science**
MSc Environment and
Development
2015 – 2016

Thesis: Impact of Bahrain's fisheries
policy on resilience of fisheries as a
social-ecological system.

University of Exeter
BA Business Economics
2012 – 2015

Skills

Research & Analysis:
- Market research
- Qualitative research methods
- Survey and interview design
- Data visualization
- Report writing
- Policy analysis

Languages
- Arabic, fluent
- English, fluent

Experience

Project Manager and Researcher | Independent 01/2022 – present

As researcher:

- Background research, primary data collection, stakeholder engagement and mapping, and measuring impact
- Project details under 'research projects' section

As project manager:

- Developing brand identity, strategy, and operating procedures for F&B and retail, based on sustainability frameworks when appropriate
- Initiating community engagement events around food, wellness, and the environment.
- Clients: Higher Grounds Café, Marketplace by Live Well, Zoulia, Ashwood

Consultant, Urban Agriculture | UN-Habitat (fixed term) 11/2022– 01/2023

- Conducted background assessment of interrelationship of agriculture, food security, and green public spaces in Bahrain.
- Mapped and classified agricultural initiatives across 5 identified scales.
- Collected primary data through interviews and surveys that included farmers, gardeners, community leaders, and academics.
- Wrote analysis and recommendations on food security policy and national afforestation strategy.

Strategist and Project Manager | Live Well Group, Bahrain 09/2018– 01/2022

- Conducted sales analysis and purchasing for portfolio of 3000+ organic products.
- Developed program to increase presence of local brands in portfolio.
- Oversaw the opening of 2 outlets, including fit-out supervision and recruiting.
- Supervised marketing associate develop marketing strategy.

Business Development Coordinator | Live Well, Bahrain 01/2017– 09/2018

- Opened sales channels to restaurants and cafés
- Organizing community engagement and marketing campaigns (e.g.: kids' program on farming and food).

Research Projects, selected

Prototype for a Walkable City | Mawane 2019, 2022

Research for a participatory urban intervention to improve walkability and social cohesion in Hamad Town, Bahrain.

Co-Lead, Scale360 | Global Shapers' Manama Hub 2021

Primary data collection and stakeholder mapping to develop a circular waste management intervention linking the food industry and farms.

Co-curator, Shifting Landscapes exhibition | Reroot 2021

Research and programming for exhibition and panel on the impact of infrastructure on the natural landscape and social relationships to it

Speaking + Workshops, selected

- MENA agri-food systems: challenges and possible solutions, 2022
- Just sustainable futures in an urbanising and mobile world, UCL, 2022
- MENA youth focal point for UN Food Systems Summit, 2021