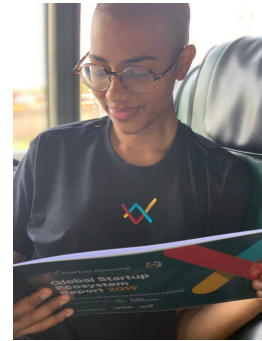


# Sama Siddiqui

Driven, compassionate, and result-oriented professional with an ambition to contribute to evidence-based policymaking. Carrying 3 years+ experience in studying tech policies and startup ecosystems, leading communication with different stakeholders, and managing project teams.



## EXPERIENCE

### Startup Genome, New Delhi

**Member Relationship Lead** March 2021 - PRESENT

- Leading communication and engagement with 40+ clients across the globe; including government bodies, economic development agencies, innovation hubs

**Assistant Manager, Research** February 2020 - March 2021

- Developing framework for the quantification of policy impact by assessing policy action taken to boost entrepreneurship against ecosystem performance
- Facilitated research, production and launch of the annual [Global Startup Ecosystem Report 2020](#) and [2019](#)
- Supported efforts to promote a COVID-19 Founder Survey to assess the impact of crisis on startups

**Senior Analyst** May 2019 - February 2020

- Facilitated the first global, broad and structured policy benchmarking exercise ever performed on startup ecosystems
- Developed a survey to codify key policy actions and attributes across 20 countries

**Business Analyst** January 2018 - May 2019

- Provided research, analytical, and communication support across multiple projects including detailed qualitative and quantitative assessments for ~25 ecosystems
- Developed infrastructure to create automated individual assessment reports for over 1000 startup founders

**EA to CEO** October 2017 - January 2018

- Worked under the Chief Executive Officer at Startup Genome, joining high-level strategy meetings and assisting with administrative work

Sector-119

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[Linkedin Profile](#)

## SKILLS

Working with large datasets and statistical analysis

Data visualization and data analytics using platforms such as Tableau and Dataiku

Survey creation and promotion, leveraging Qualtrics and MailChimp

## LANGUAGES

English, Hindi

## INTERNSHIP SUMMARY

### **Equifin United Technologies, New Delhi**

July 2017 - September 2017

Content intern managing the website for a Fintech startup offering an online B2B lending platform

### **EXL Services Ltd, New Delhi**

June 2016 - July 2016

Worked in the Financial Planning and Analytics Department reconciling, summarising, and analysing financial statements

### **JOSH Talks, New Delhi**

September 2015 - November 2015

Marketing intern. Led 6-member team in carrying out multiple promotional campaigns & sold over 70 tickets

## EDUCATION

### **Daulat Ram College, Delhi University — Bachelors in Commerce (Hons.)**

July 2014 - July 2017

Graduated with 73%; First Division

Course curriculum included Business Statistics, International Business, Business Communication, Economics, Business Law

### **Delhi Public School, Noida — 12th Board, CBSE**

2014

Scored 95.7% in Commerce with Mathematics; among the top 10 achievers in Commerce

## CORE VALUES

**Integrity and honesty**, committed to doing my best and forthcoming about mistakes

**Dependability and reliability**, easy to work with and maintain team spirit

**Timeliness**, going over and above to maintain timely completion of deliverables

**Empathic leader**, understanding difficulties and personal challenges faced by team and creating a psychologically safe space

## VOLUNTEER EXPERIENCE

Mentored underprivileged children and raised awareness on child abuse during undergrad